

Brian Simmons

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Senior Software Engineer | AI, Mobile, Web & Cloud Platforms

Professional Summary

Results-driven senior software engineer with 20+ years of experience designing, building, and supporting enterprise mobile, web, cloud, and digital platforms. Deep expertise across iOS, Swift, SwiftUI, Android, Java, React Native, cloud platforms, APIs, CI/CD, and AI-assisted engineering. Founder and creator of Salesforce Mobile Publisher, a patented platform that generated more than \$30 million in Annual Contract Value and delivered more than 1,000 custom mobile applications, with a strong track record of solving complex technical problems and delivering scalable, reliable customer experiences.

Selected Achievements

- Architected and created Salesforce Mobile Publisher, a patented platform that automated the generation, configuration, build, signing, and delivery of more than 1,000 custom-branded iOS and Android applications and generated more than \$30 million in Annual Contract Value
- Designed and delivered enterprise iOS and Android solutions using Swift, SwiftUI, Objective-C, Java, and Kotlin, while building scalable CI/CD and DevOps automation for testing, signing, validation, release governance, observability, and production support
- Improved Salesforce engineering productivity by approximately 30% through technical leadership, workflow improvements, prioritization, automation, and stronger delivery practices
- Increased AT&T mobile engineering productivity by approximately 65% by migrating development workflows to Git, establishing structured code reviews, and modernizing engineering processes
- Led complex troubleshooting and integration work across Auth0, GraphQL, Salesforce, Creatio, Snowflake, Azure, AWS, SQL, and portfolio-data systems supporting client-facing financial applications
- Delivered secure mobile and web capabilities for Trajan Wealth while operating across frontend, backend, authentication, data integration, cloud infrastructure, QA, and production support
- Applied AI-assisted engineering and prompt-driven development techniques to accelerate prototyping, analysis, debugging, and software delivery while maintaining production standards for security, testing, and maintainability

Core Competencies

Software Architecture | Mobile Application Development | iOS & Android | Swift & SwiftUI | Objective-C | Java & Kotlin | React Native | React & Next.js | API Development & Integration | GraphQL & REST | Authentication & Authorization | Auth0 | Cloud Engineering | Azure & AWS | DevOps & CI/CD | Git & Bitbucket Pipelines | SQL & Data Integration | Snowflake | Salesforce | Creatio | AI-Assisted Engineering | Prompt Engineering | Production Troubleshooting | Performance Optimization | Secure Software Development

PROFESSIONAL EXPERIENCE

Mobile/AI Developer (Senior Software Engineer)

Jan 2026 – Present

Trajan Wealth Management – Scottsdale, AZ

- Design, build, and support secure client-facing mobile and web platforms across iOS, Android, React, React Native, GraphQL, Auth0, Snowflake, Salesforce, Creatio, Azure, AWS, and SQL within a regulated financial services environment
- Delivered portal capabilities enabling Portfolio Managers to view client-facing account experiences and improve visibility into account, household, portfolio, and support data
- Diagnose and resolve complex production issues involving authentication, GraphQL services, CRM integrations, account mappings, portfolio data, cloud deployments, and cross-system dependencies
- Improve backend performance and delivery through query optimization, integration redesign, SQL analysis, CI/CD automation, secure configuration, and environment separation
- Apply AI-assisted development and prompt engineering to accelerate prototyping, debugging, code analysis, and implementation while maintaining standards for testing, security, and maintainability
- Translate ambiguous business needs into maintainable technical solutions across mobile, web, CRM, data, and cloud platforms

Salesforce – San Francisco, CA (Remote employee in Tampa, FL and Phoenix, AZ)

- Architected and created Salesforce Mobile Publisher, a patented enterprise platform that automated the creation, configuration, build, signing, validation, and delivery of more than 1,000 custom-branded iOS and Android applications
- Developed and maintained Mobile Publisher using technologies including Java, Apex, SOQL, Swift, Objective-C, Python, Web Services, Jenkins, Selenium, Splunk, Tableau, and CI/CD automation
- Built scalable application-generation and DevOps systems supporting thousands of automated mobile builds, including code signing, configuration management, automated validation, testing, release preparation, and operational monitoring
- Contributed directly to the Salesforce mobile application for iOS and Android prior to founding the Mobile Publisher product
- Led technical design and implementation across mobile, backend, build automation, security, release engineering, and production support while mentoring engineers through architecture reviews, code reviews, debugging, design discussions, and hands-on technical coaching
- Improved engineering productivity by approximately 30% through automation, workflow improvements, technical leadership, prioritization, and stronger development practices
- Worked closely with Product, UX, QA, Security, Architecture, and Operations to translate product requirements into scalable and maintainable technical implementations
- Co-invented three patented technologies covering automated mobile binary creation and code signing, mobile application deployment, and build-time security-policy integration

AT&T – Tampa, FL

- Developed and maintained U-verse and DIRECTV mobile applications across iPhone, iPad, and Android platforms
- Delivered native mobile functionality and participated in architecture, implementation, debugging, code review, testing, and release-readiness activities
- Provided technical oversight for outsourced iOS development performed by Big Nerd Ranch, reviewing implementation quality, resolving technical issues, and coordinating integration with internal systems
- Modernized source-control practices by migrating the team to Git and introducing formal code reviews, increasing engineering productivity by approximately 65%
- Served as Scrum lead for the mobile engineering team, coordinating sprint planning, technical priorities, dependencies, defects, and releases while serving as a principal decision-maker in interviewing and hiring iOS engineers and strengthening engineering practices across the team

Skills

Languages & Frameworks: Swift, SwiftUI, Objective-C, Java, Kotlin, Python, C#, React, React Native, Next.js, Apex
Mobile Development: Native iOS, Android, SwiftUI, UIKit, React Native, Mobile Architecture, App Store Delivery
Web & API Development: React, Next.js, GraphQL, REST APIs, Web Services, Authentication & Authorization
Cloud & DevOps: AWS, Azure, Jenkins, Bitbucket Pipelines, GitHub, Git, CI/CD, Build Automation, Release Engineering
Data & Platforms: Snowflake, SQL, PostgreSQL, Microsoft SQL Server, Oracle, Salesforce, Creatio, SOQL
Identity & Security: Auth0, OAuth, JWT, Secure Authentication Flows, Code Signing, Mobile Application Security
AI & Development Tools: AI-Assisted Engineering, Prompt Engineering, Generative AI, LLM-Based Development Workflows
Testing & Observability: Selenium, Automated Testing, Splunk, Production Troubleshooting, Performance Optimization

Education

Bachelor of Science in Computer Science Engineering - University of Pennsylvania